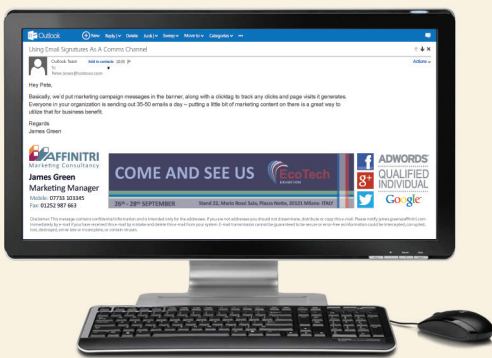


Why You Need EMAIL SIGNATURES

Email matters to your business so use email signatures to create the right impression and let people know who you are. But there's much more to corporate signatures than just contact details.

- Brand corporate emails just like you brand everything else
- Showcase your certifications and provide assurance to customers
- Link to your social presence and showcase content to increase your social reach
- Include promotional banners that support your marketing campaigns
- Add disclaimers to ensure legal compliance

Think about the people you regularly email - Customers, suppliers and partners. Think how much email you send them, every day. Think how much they value it. Use email signatures to make the most of that potential.



Why You Need Email SIGNATURE SOFTWARE

You can design, deploy and update email signatures manually but why would you do that when there are so many advantages to using dedicated software?

- Standardize signatures across all users and get precise control over the design and content of each signature
- Target specific designs at specific departments, teams or individuals
- Update and deploy new signatures at the touch of a button
- Automatically update content and contact details as they change
- Capture click data and drive your analytics and automation processes



And it's not expensive. The software comes at a low one-off price and the people costs are much cheaper than any alternative.

Our Class Leading SIGNATURE SOFTWARE

Our email signature software works with Microsoft email products. Exclaimer Signature Manager delivers signatures straight to Outlook and OWA users so they can choose their signature and see it as they type. Exclaimer Mail Disclaimers adds signatures at the Exchange Server so you get tamper proof disclaiming and signatures on smartphone and tablet email.



Exclaimer builds the best email signature software on the market

– Paul Moline, Lindsay Automotive Group

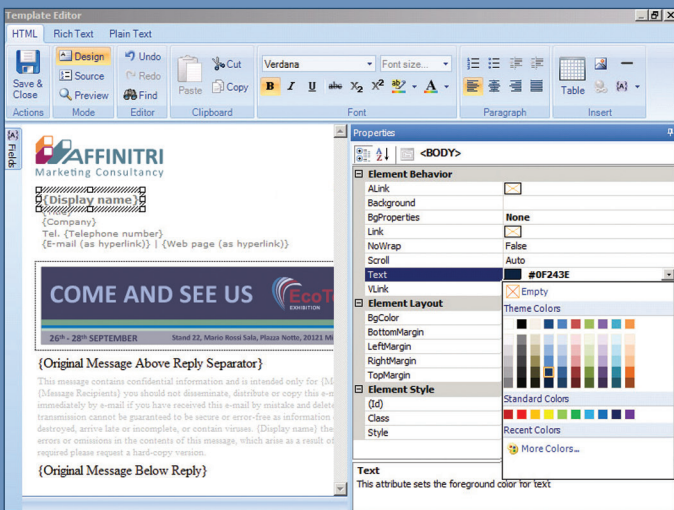
The best signature management software

– Jesmond Navarro, Verdala International School



Combine both products to get the ultimate email signature solution and benefit from:

- Attractive signature templates built from graphics, text and dynamic fields
- Signatures added to every email sent from Outlook, OWA, Smartphones, Tablets and automated systems like your CRM
- Powerful rules that let you get the right signature on the right email every time
- Dynamic fields filled from a wide selection of Active Directory attributes



See full product demos including install at our Webinar
www.exclaimer.com/webinars



- Rules based upon Active Directory Group and OU membership or any other attribute as well as original email data such as subject
- Date based signatures for Marketing campaign management
- Instant deployment of signature updates
- Rich testing functionality that lets you check everything ahead of deployment
- Tools for Marketing that allow them to design and modify signatures independently of IT
- Low one time per user purchase cost from \$365 for a 50 user pack
- Award winning software certified by Microsoft and used successfully by 42 million worldwide users
- Microsoft Qualified Technical Consultants who offer advice and support, can oversee your installation and get-go and provide signature design consultancy

FREE 30 DAY FULLY FUNCTIONAL TRIAL



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