
The Top 10 Benefits of Migrating to Exclaimer Cloud



Introduction

So, you've decided to make the move to Office 365. This doesn't mean you have to lose control over your company's email signatures. You can still get the same level of control you had with Exclaimer Signature Manager by making the switch to Exclaimer Cloud - Signatures for Office 365.

This isn't a hard choice to make, with there being many great advantages to using our premier Office 365 email signature management solution. In this guide, you'll discover the top 10 benefits of using Exclaimer Cloud to manage your company's Office 365 email signatures and why you should make the switch today.

The Top 10 Benefits

1. Multiple setup options

One of the advantages of moving to Exclaimer Cloud is the ability to deploy both server and client-side email signatures. If your users prefer to see their email signature in Outlook desktop when writing an email, they can with the client-side setup. You can also deploy the server-side setup, which means email signatures are applied when sending from any web-enabled device and mail client.

2. Create and manage signatures online

Exclaimer Cloud is a web-based solution that comes with an intuitive drag-and-drop signature editor, meaning you're not restricted to managing and editing signatures on one device. You can easily create your company email signatures in minutes by simply dragging elements into the template, and then preview the signature with your users' contact information.

3. Allow multi-person access

You may be used to managing your company's email signatures by yourself with Exclaimer Signature Manager. However, with Exclaimer Cloud you can share access with anyone in your organization and assign admin or editor permissions. This means that IT can handle the setup and then hand the reins over to Marketing for signature design.

4. Enhanced folder security

In Exclaimer Cloud, you can group email signatures into folders, such as countries or departments, and add restrictions and rules. This includes restricting access of folders to certain Exclaimer Cloud editors and setting rules on the folders to ensure signatures will only apply to specified Office 365 users.

5. Intelligent signature policies

With Exclaimer Cloud, you can choose to apply a signature only to external recipients, to internal ones, or be really specific and apply signatures based on the recipient's email address or domain name. When choosing who the signature will apply to, you can choose a specific user, an Office 365 group or a specific attribute like city or job title.

6. Use additional attributes in signatures

Exclaimer Cloud allows you to use Office 365 custom attributes in your email signatures and as a way to apply signatures. Or, if you continue to use your local Active Directory once you've moved across to Office 365, you can sync across your extension attributes to Azure AD and utilize them in Exclaimer Cloud.

7. ISO certified

Exclaimer Cloud was awarded the ISO 27001:2013 Certification Information for Security Management in 2016. This makes it one of the most secure Office 365 email signature management solutions available. The ISO 27001 is an internationally recognized best practice framework for an information security management system and requires rigorous auditing before it can be achieved.

8. Utilizes Microsoft's architecture

Exclaimer Cloud is built and hosted exclusively on Microsoft Azure, so there is no need for you to pay for your own infrastructure. By utilizing the Azure platform, any email you send requiring a signature never leaves the Microsoft Cloud environment local to you. Azure provides ultimate scalability and flexibility, using the same technologies as other Windows platforms.

9. Datacenter load-balancing

Exclaimer Cloud is hosted within 12 load-balanced Microsoft Azure datacenters worldwide, and if an incident occurs at one of these, a comprehensive cross-datacenter system is in place to ensure mail flow is maintained. Exclaimer Cloud uses state-of-the-art tools and technologies to ensure 99.9% availability and our 24/7/365 monitoring services automatically detect any service alerts. This ensures reliability, resiliency and high performance.

10. Apply with third-party security solutions

If you choose to use a third-party security solution to handle outbound email from Exchange Online such as Mimecast or Barracuda, you can still have email signatures applied with Exclaimer Cloud.



What next?

Moving to Exclaimer Cloud once you have begun migrating to Office 365 comes with many benefits, and the 10 listed in this guide are only the beginning! There is so much more you can do with your email signatures when you switch from Exclaimer Signature Manager to Exclaimer Cloud.

If you're ready to make the move to Exclaimer Cloud now, whether you've completed your migration to Office 365 or you've only just started, simply click the Contact Us button below and an Exclaimer representative will get in touch to discuss your requirements.

[CONTACT US](#)

Or

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