

Why Choose Exclaimer?

Exclaimer is the recognized category leader in email signature solutions for Microsoft 365, Google Workspace, and Microsoft Exchange. Exclaimer solutions enable companies to manage their employees' email signatures centrally and deliver consistent branding, promotions, disclaimers and compliance statements, while substantially cutting admin overheads. These ensure all users get a professional and consistently branded email signature when sent from any device, including Macs and mobiles. Exclaimer's solutions are used by over 45,000 customers in 150+ countries with some companies holding licenses for over 300,000 users.



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GOLD
INDUSTRY
AWARD



The Challenge

If you speak to any IT administrator, the one task that causes repeated stress is carrying out email signature updates. It's an arduous and repetitive job that does not always provide guaranteed results. What should be a simple task often turns into one that takes an inordinate amount of time.

Emails from mobiles and Mac Mail default to Rich/Plain text where HTML signatures cannot be applied	Requires the ability to code in HTML, which results in skilled workers needing to complete the work
Signatures that pull from a directory can include blank lines where user data is missing	No way to add signatures under replies or use separate reply signatures. Signatures also stack in email conversations
Use of transport rules is complex and time consuming, with different rules needed for different departmental signatures	No visual preview of the signature during configuration and no way to test before application
Images can't be embedded directly into signatures	Difficult to use signatures for targeted promotional purposes

The Exclaimer Advantage

<p>Intuitive Signature Deployment</p> <p>Centrally manage all corporate email signatures through an intuitive web portal. Ensure every user has a high-quality signature on every email, no matter what device or mail client they send from (PC, Mac, mobile device, etc.).</p>	<p>Drag-And-Drop Signature Designer</p> <p>Easily create a company email signature by simply dragging elements into the template. Preview the signature with users' contact information. Update templates quickly and deploy changes instantly. Let non-IT teams control the signature design process.</p>
<p>Allow Multi-Person Access</p> <p>Share access with anyone in your organization and assign admin or editor permissions. Let IT handle the setup and then hand the reins over to Marketing for signature design.</p>	<p>Different Implementation Methods</p> <p>Use the server-side configuration to get signatures on all devices. Apply client-side so users to see their signatures as they type. Or simply combine the two methods together.</p>
<p>Multiple Signatures</p> <p>Create a shorter reply or internal signature. Create email signature templates for individual users, employees who speak various languages, different groups/departments or for the entire organization.</p>	<p>New Marketing Options</p> <p>Ensure brand consistency on all corporate emails. Provide up-to-date news via social media icons. Schedule display banners with the time-and-date feature.</p>



Valuable Features

<p>Intelligent Signature Policies</p> <p>Choose to apply a signature only to external recipients or internal ones. Or be really specific and apply signatures based on the recipient's email address or domain name.</p>	<p>Recipient-Based Rules</p> <p>Specify whether a signature should be applied to a message based on the message recipient. Exclude a message from having a signature. Determine whether a signature should be applied for internal recipients or external recipients.</p>
<p>Subject Trigger Rules</p> <p>Allow users to choose which signature applies on any device by adding a subject trigger rule. Apply a specific signature or marketing banner when a keyword or phrase is in the subject line.</p>	<p>Additional AD Attributes</p> <p>Use any attribute from your local AD synchronized via AAD Connect, including custom attributes that you've created in your local AD schema.</p>
<p>Signature Rules Tester</p> <p>Simulate the process of sending an email from a defined user to a defined recipient. See how and why a signature is applied.</p>	<p>Limit AD Sync Scope</p> <p>Sync all users or restrict synchronization to a specific group of users that require a signature.</p>
<p>Multiple Signatures on a Single Message</p> <p>Apply/stack multiple signatures on a single message. Add a signature block to a message made up of several differing components. Save time by updating one signature design instead of updating multiple templates.</p>	<p>Enhanced Folder Security</p> <p>Group signatures together and secure from unauthorized access using folders. Prevent unauthorized changes to signatures for other departments or regions.</p>
<p>Apply Signatures Client-Side via Outlook Add-in</p> <p>Deploy client-side signatures easily from the Microsoft 365 Portal. Give users a visual preview of each signature. Get the same experience on Outlook for Windows, macOS, and Outlook on the web.</p>	<p>Sent Items Update</p> <p>Allow end user's to see their signature in their Sent Items folder. Utilize OAuth permissions for increased security with no need for a separate service account</p>

Additional Tools & Integrations

<p>Service health</p> <p>Sign up to Exclaimer Cloud's Service Health page to receive timely notifications. Choose which notifications that are relevant to your organization.</p>	<p>Diagnostics Log Viewer</p> <p>View logs, identify and rectify the different issues that occur for the client-side and server-side signatures in your Microsoft 365 or Google Workspace subscriptions.</p>
<p>Using Exclaimer Cloud with Exchange Server</p> <p>Get all the benefits of cloud-based email signature management without migrating to Microsoft 365. Maintain control and delivery of emails via an on-premises Exchange server.</p>	<p>Customer Thermometer</p> <p>Combine 1-click CSAT surveys with professional email signatures. Trigger real-time customer feedback from every corporate email sent</p>
<p>Calendar Scheduling</p> <p>Enhance your email signatures by adding a calendar scheduling link for arranging meetings. Avoid lengthy email conversations and make the process of scheduling your time much easier.</p>	

Security & Infrastructure

<p>ISO Certified</p> <p>Exclaimer Cloud has been awarded the ISO/IEC 27001 Certification Information for Security Management. This makes it one of the most secure email signature management solutions available.</p>	<p>Utilizes Microsoft's Architecture</p> <p>Exclaimer Cloud is built and hosted exclusively on Microsoft Azure, so all emails sent requiring signatures never leave the Microsoft Cloud environment local to you.</p>
<p>Datacenter Load-Balancing</p> <p>Exclaimer Cloud is hosted within 12 load-balanced Microsoft Azure datacenters worldwide and uses state-of-the-art tools and technologies to ensure 99.9% availability.</p>	<p>Full GDPR Compliance</p> <p>Exclaimer Cloud fully meets the requirements of the EU General Data Protection Regulation (GDPR). It is also regularly audited to ensure total compliance with this regulation. The UK post-Brexit also maintains an equivalent data protection regime</p>
<p>Cloud Security Alliance (CSA) STAR Certification</p> <p>Exclaimer is a Corporate Member of the CSA, placing it in the company of an elite set of organizations that have shown dedication to the best cloud security practices.</p>	

Support & Customer Service

24/5 Support	Easy to Contact	Detailed Knowledge Base
CSAT 97.4%	NPS Rating 50	G2 Crowd 9.3/10