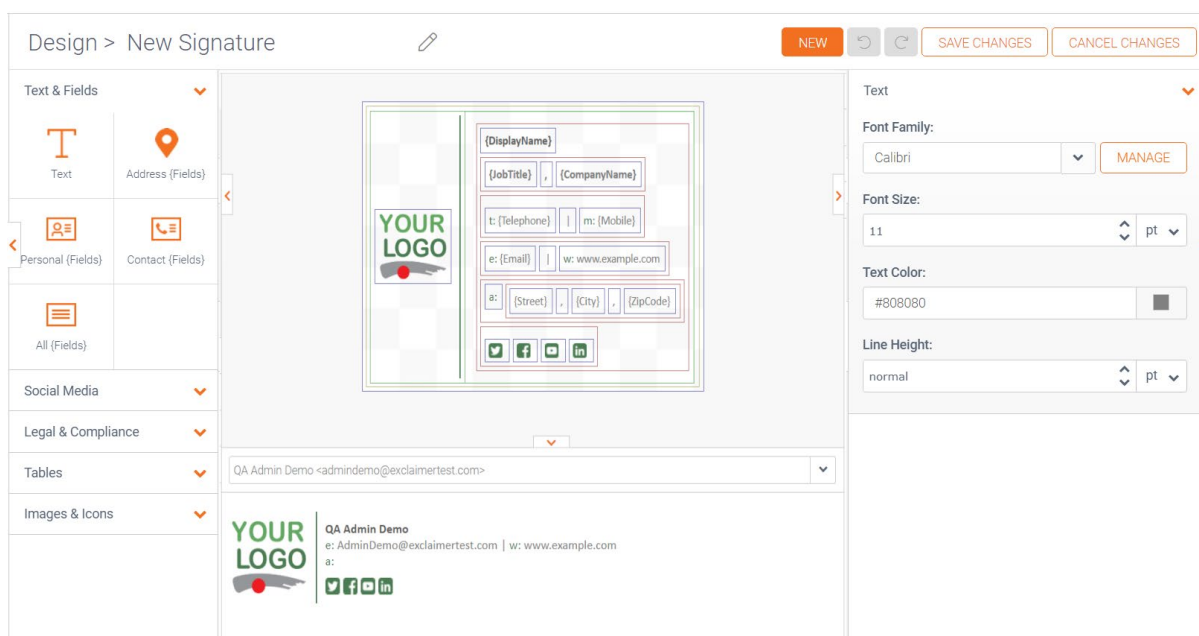


Exclaimer Cloud Signatures for Exchange

Centrally manage Exchange email signatures in the Cloud

Exclaimer Cloud Signatures for Exchange offers a new way to manage and create email signatures for organizations using Microsoft Exchange: an intuitive web interface for non-IT departments to take complete control of an organization's corporate signatures.

This removes the need for IT teams to be involved in day-to-day Exchange email signature management, as well as unlocking powerful features unavailable in Exclaimer's on-premises Signature Manager software. It is also the only on-premises email signature management solution that can be seamlessly migrated to Microsoft 365, future-proofing an organization should it decide to move to the cloud at a later date.



Caption 1: Easily design email signatures using an intuitive drag-and-drop designer.

The Benefits of Exclaimer Cloud Signatures for Exchange

Exclaimer Cloud Signatures for Exchange provides all of the features and functionality of Exclaimer's cloud solutions irrespective of which Microsoft technology an organization is using, e.g. on-premises Exchange, hybrid Exchange, Exchange Online, etc. The only requirement to use this solution is for an organization's local Active Directory to be synchronized and configured with Azure AD.

Easy to use, intuitive user interface

- Control all signature templates from any web-enabled device with the easy-to-use cloud portal.
- Easily design signatures using an intuitive drag-and-drop interface, requiring no coding or HTML skills.
- Retain control over email delivery through just using internal systems – emails only pass via Exclaimer for imprinting, not the mail flow.

Get the best of both worlds

- Take advantage of having a solution that offers both server and client level deployments of corporate email signatures.
- Enable users to see their signature when composing emails in the Outlook client on PCs or Macs and when using the OWA client. This allows for a more traditional end-user experience.
- Be assured that signatures are applied securely during mail flow to all emails regardless of which device the email is sent from.

Grant controlled access to non-IT teams

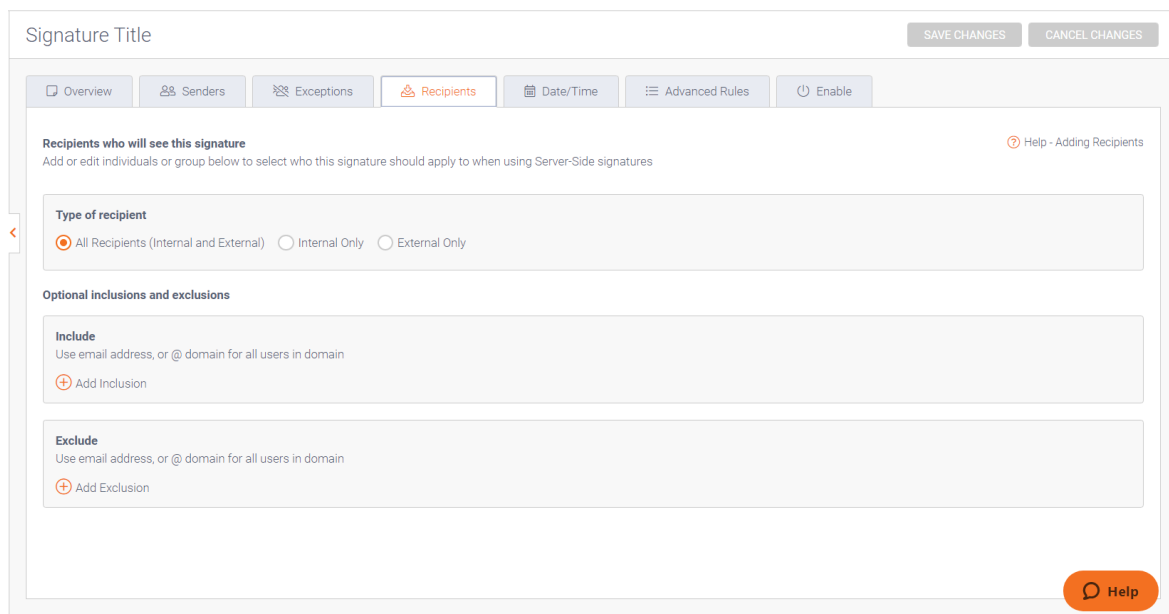
- Empower users with less IT proficiency to get more directly involved in signature management.
- Let the IT department focus on other day-to-day responsibilities.
- Allow specified users to manage signatures for different parts of the organization (e.g. country-specific marketing teams can each manage their own country's signatures)
- Group signatures into folders with restricted access and rules, ensuring signatures are applied to the correct users.

Automatic feature updates

- Enjoy regular new feature releases with no software updates required. These are automatically applied with no service downtime.
- Utilize exclusive integrations that are only available with Exclaimer Cloud such as Customer Thermometer 1-click CSAT surveys.

Microsoft 365 ready

- Easily migrate to Microsoft 365, providing a future-proof solution – when you decide to migrate to the cloud, your email signatures will transition seamlessly with you.
- Connect signatures to on premises and cloud mailboxes without fear of signature duplication: Exclaimer Cloud also works with organizations using hybrid mail flow.



The screenshot shows the 'Recipients' configuration page in the Exclaimer interface. At the top, there is a 'Signature Title' field and two buttons: 'SAVE CHANGES' and 'CANCEL CHANGES'. Below this is a navigation bar with tabs for 'Overview', 'Senders', 'Exceptions', 'Recipients' (which is active), 'Date/Time', 'Advanced Rules', and 'Enable'. The main content area is titled 'Recipients who will see this signature' and includes a subtitle: 'Add or edit individuals or group below to select who this signature should apply to when using Server-Side signatures'. There is a 'Help - Adding Recipients' link. Under 'Type of recipient', there are three radio button options: 'All Recipients (Internal and External)' (selected), 'Internal Only', and 'External Only'. Below this is a section for 'Optional inclusions and exclusions' with two sub-sections: 'Include' and 'Exclude'. Each sub-section has a text input field and an 'Add' button. At the bottom right, there is a 'Help' button.

Caption 2: Create rules to decide which signature will be applied for a specific user.

Exclaimer Cloud vs Exclaimer Signature Manager

	EXCLAIMER CLOUD SIGNATURES FOR EXCHANGE	EXCLAIMER SIGNATURE MANAGER EXCHANGE EDITION	EXCLAIMER SIGNATURE MANAGER OUTLOOK EDITION
Full HTML signatures on all devices and mail clients	✓	✓	✓*
Apply separate internal and reply signatures	✓	✓	✓
Automatically pulls across users' contact details	✓	✓	✓
Email signatures automatically updated with changes	✓	✓	✓
Different signatures for different departments	✓	✓	✓
Schedule signatures with a time-and-date range	✓	✓	✓
Test which signature will apply for a certain user	✓	✓	✓
Let users see their signature design as they type an email	✓	✗	✓
Drag-and-drop Signature Designer	✓	✗	✗
Manage via a web browser	✓	✗	✗
Automatic updates/upgrades	✓	✗	✗
Embedded images on emails when sent from any device	✓	✓	✗
Give editor or admin permissions to users	✓	✗	✗
Apply signatures based on the recipient's domain or email address	✓	✓	✗
Guarantee use of your custom font/s	✓	✗	✗
Group signatures into restricted folders for easy management	✓	✗	✗
Restrict editing of signatures to certain users	✓	✗	✗
Share access with non-technical users	✓	✗	✗
Cloud-hosted solution within Microsoft Azure infrastructure	✓	✗	✗
No service account required	✓	✗	✗
No local installation required	✓	✗	✗
Supports Multi-Factor Authentication	✓	✗	✗
Multi-lingual interface	✓	✗	✗
Client update (ExSync) needed	✗	✗	✓

* Signatures are only added at the client-side level.

Technical Requirements

- Azure Active Directory configured and synchronized to your local AD
- Exchange 2019, 2016, or 2013 running the latest Cumulative Updates (CU)
- Windows Server 2012 and up
- Powershell 4 and .Net Framework 4.7.2. installed
- Domain Administrator account

How Does Exclaimer Cloud Signatures for Exchange Work?

Exclaimer Cloud Signatures for Exchange uses an Exchange Transport Agent that is installed on your Exchange server. This acts as a “gateway” to the Exclaimer Cloud service, allowing signatures to be imprinted on your mail.

Once you signup, the latest version of the Exchange Transport Agent can be downloaded via the Exclaimer Cloud portal with the necessary API keys. You can have as many API keys as required, although it is suggested to have only one that can be utilized on any number of Exchange Servers.

The Exchange Transport Agent will log all key events to the Windows Event Viewer, providing transparency and control over all email signature activity.