

# CREATE A NEW REVENUE STREAM WITH EXCLAIMER

If you're searching for higher adoption levels and improved returns on your Office 365 deployments – look no further.

Bundling with our email signature management solution makes for a much 'stickier' proposition – helping you to drive new revenue opportunities and win more business.

**Sign up to become a partner**

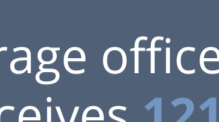
## DID YOU KNOW?



There are **3.7 BILLION** email users worldwide\*

An employee on average sends out **38** emails every day on a company's behalf\*\*

Around **269 BILLION** emails are sent and received each day\*



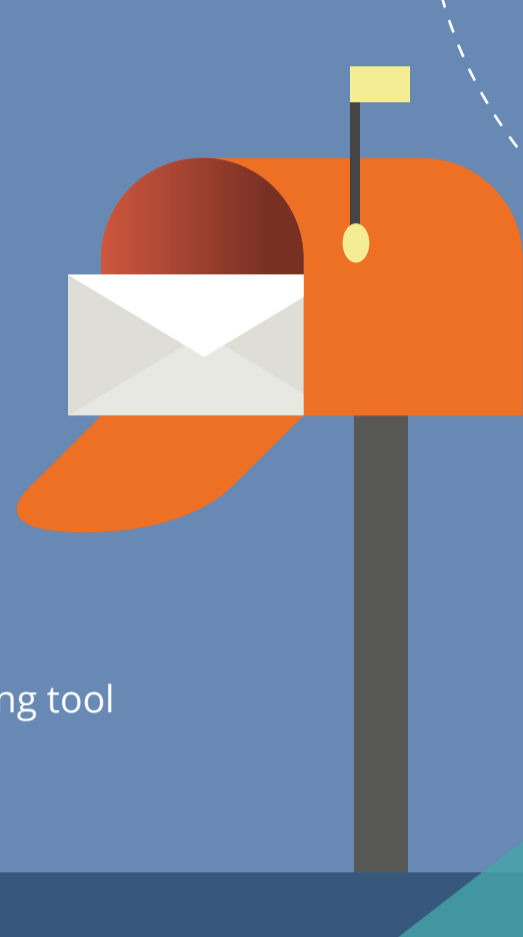
An average office worker receives **121** emails a day\*\*\*

## WHY ARE EMAIL SIGNATURES SO IMPORTANT?

Your email signature can be the first impression a new client gets of your business. Personalizing your email signatures not only ensures all your contact details are to hand, it's also a way of making your brand instantly recognizable.

### A BRANDED EMAIL SIGNATURE:

- 1** **DRIVES**  
Traffic to your website
- 2** **CREATES**  
Awareness of your brand
- 3** **BECOMES**  
Your online business card
- 4** **ACTS**  
As a low-cost, high return marketing tool



## WHY PARTNER WITH EXCLAIMER?

Exclaimer has:

**50+** million users in **150+** countries worldwide

Partners in **130+** countries

"We sell high volumes of Office 365 seats and having Exclaimer's product in our portfolio enables us to have a key differentiator to offer to our Value-Added-Resellers. It's such a neat add-on to Office 365."

Al Frisby, Head of Product and Marketing, intY



## OFFICE 365 + EXCLAIMER

With Exclaimer, all you need is an Office 365 tenancy to centrally create and manage all signatures within a web browser – with nothing to download or install.

Bundling Exclaimer email signature management with Office 365 delivers:

- A promotional tool for everyday emails
- Improved central control over brand and disclaimer compliance

**Sign up for a free trial**



## WHY BRAND COMPANY SIGNATURES?

If you think how you sign off your emails doesn't matter, think again. This survey showed that a simple "thank you" can make all the difference.

Look at how high the percentage rates are for those emails that make the effort:

**62%** response rate to emails with a thank you closing+



**46%** response rate to those emails without a thank you+

## MOST EFFECTIVE EMAIL CLOSINGS\*



\*Based on the average response rate of all emails in sample (47.5%)

Some of our **30+** international awards and accreditations:



## JOIN US TO CREATE EXCITING BUSINESS OPPORTUNITIES

**Sign up** to be a Partner and start enjoying the benefits today.