

Goldfish ICT Services BV

See how Goldfish ICT Services BV used Exclaimer Cloud - Signatures for Office 365 to make managing their Office 365 signatures a much simpler process.

Goldfish ICT Services is a specialized consultancy for the food, pharmaceutical and agricultural industries within the Benelux region of Europe. Since its founding in 2000, the organization has enabled companies within these sectors to implement ICT solutions that incorporate professionally designed processes and strong administrative support systems. This is to assist these knowledge-intensive industries in responding quickly to strict framework changes and updates to national/international regulations. Goldfish is consistently named as the 'SAP Partner of Choice' from SMEs to multinational corporations across Benelux.



COUNTRY: **NETHERLANDS**



INDUSTRY: **SOFTWARE & TECHNICAL CONSULTING**



FOUNDED: **2000**



NUMBER OF USERS: **75**

IT'S USER FRIENDLY,
OFFERED ALL WE NEEDED
AND ISN'T THAT EXPENSIVE.

SONNY GILLISSEN
INFRASTRUCTURE/TECHNICAL
CONSULTANT

The need for managed Office 365 signatures

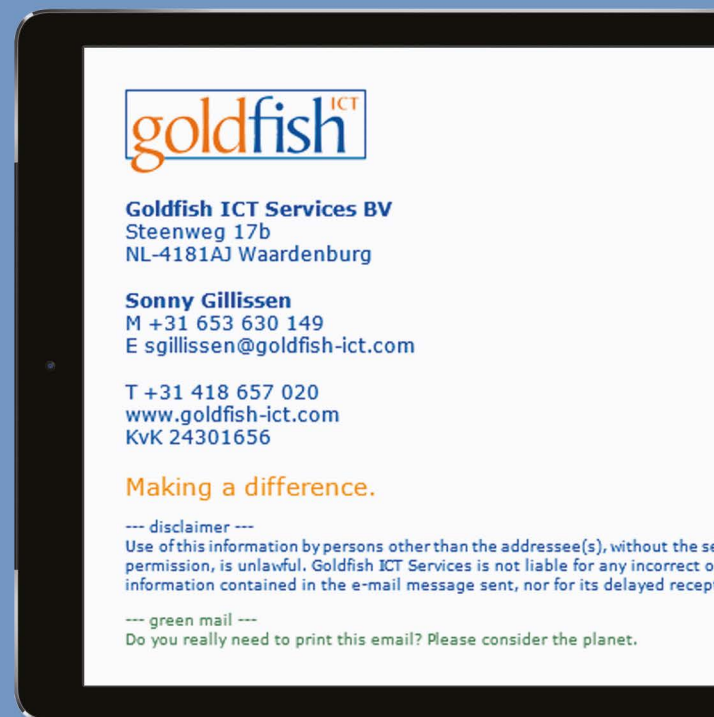
Goldfish, at the time, did not have a system in place to centrally manage Office 365 signatures across the whole organization. From a brand and compliance perspective, this meant that users were utilizing their own designs that did not comply with corporate standards. It was clear that this needed to be addressed. However, the IT department was relatively small, so setting up a companywide policy on email signatures and implementing it would take a lot of time, plus there are inherent limitations managing signatures through Office 365 Transport Rules alone.

Searching for the answer

"We simply needed a service that would make managing Office 365 signatures easy," said Sonny Gillissen, Infrastructure/Technical Consultant at Goldfish. "I searched for possible solutions online which could facilitate our email signature management needs, wrote a proposal to the organization's decision makers and, after a short discussion, we chose Exclaimer Cloud - Signatures for Office 365."

The fact that the service used a cloud management portal was an important consideration when deciding upon Signatures for Office 365 as it meant Goldfish did not have to invest in an on-premises server. This would have been an additional hardware cost that would have made this signature project more expensive than required.

www.exclaimer.com



Problem solved

Within a day, Goldfish had implemented Signatures for Office 365 across the entire organization and every user had a newly designed Office 365 signature. "We easily implemented the service ourselves and Exclaimer helped us design our corporate email signature, which went great by the way," concluded Mr Gillissen. "I would recommend this service to anyone looking to maintain control of email signatures across Office 365 clients. The sales process was clear and I think Exclaimer as a company is great."



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