

Sveriges Utbildningsradio (UR)

UR needed an email signature management solution that worked with Office 365. See why they chose Exclaimer Cloud - Signatures for Office 365.

Sveriges Utbildningsradio, also known as UR (Swedish Educational Broadcasting Company), is part of the public service broadcasting group in Sweden. The organization provides educational programming, available on both radio and television.

UR prides itself on creating educational content to help support the work of teachers, students and parents who are active in education. It has over 11,000 TV and radio programmes readily available for its audience.



COUNTRY: **SWEDEN**



INDUSTRY: **BROADCASTING**



FOUNDED: **1978**



NUMBER OF USERS: **380**

UR CAN NOW APPLY
OFFICE 365 SIGNATURES
TO ALL OF OUR USERS WITH AN
EASY TO USE AND FAST
RESPONDING SOLUTION.

PETER HORVATH
IT TECHNICIAN

Looking for an Office 365 signature solution

For companies migrating to Office 365, their options for manually setting up company-wide email signatures are very limited using the disclaimer function in the Office 365 portal. This is often quite a lengthy task, particularly for companies with lots of Office 365 users, as it involves setting up multiple Transport Rules and the disclaimer function is not designed to apply full HTML signatures. UR needed to find an email signature management solution that would make the process simpler after migrating to Office 365.

"We were in the process of migrating our mailboxes to Office 365 and needed a supporting email signature solution," said Peter Horvath, IT Technician at UR. "We were already using a solution for managing email signatures, but it did not have any support for Office 365."

Testing email signature designs

"We found out about Exclaimer after an online search for an Office 365 signature solution. Exclaimer Cloud - Signatures for Office 365 had all of the features we needed, so we began a free trial," said Mr Horvath.

"We tested a few signature designs that would work with the company logo, and then passed our final design to the Exclaimer Signature Design team to create, who did a great job," stated Mr Horvath. "We had the service fully setup within 30 minutes after receiving the signature template from the Design team."

www.exclaimer.com



Successful experience

After the success of trialling Exclaimer Cloud - Signatures for Office 365, UR decided to continue using the solution to manage their company's email signatures. "Exclaimer Cloud - Signatures for Office 365 met my expectations," concluded Mr Horvath. "UR can now apply Office 365 signatures to all of our users with an easy to use and fast responding solution."



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