

CASE STUDY

SOUTH YORKSHIRE HOUSING ASSOCIATION

South Yorkshire Housing Association chooses to migrate from Exclaimer Signature Manager Exchange Edition to Exclaimer Signature Management Cloud.

South
Yorkshire
Housing
Association



COME
HOME

South Yorkshire Housing Association (SYHA) is a not-for-profit, civic organization that provides quality housing and care across South Yorkshire in the UK. SYHA was founded in 1972 by John Belcher, who wanted to help young homeless families in Sheffield, England. The organization now provides help with renovating and building homes as well as care and support for vulnerable people. Its mission is for its customers “to settle at home, live well and realize their potential”.

MOVING FROM EXCHANGE TO MICROSOFT 365

SYHA had been using Exclaimer’s email signature management software for Microsoft Exchange since 2010, in order to standardize signatures across the organization. “Before using Exclaimer, there had been a wide variation of email signature templates that our staff were using depending on their whims,” said Stephen Taylor, ICT Service Office at SYHA. “We had used Exclaimer Mail Disclaimers, and then Exclaimer Signature Manager Exchange Edition, to centrally manage this process, as we required a standard company signature and a more professional look.”

After migrating to Microsoft 365, SYHA still wanted to ensure they had standardized and professional signatures across all employee email and the added benefits of using an Exclaimer signature management solution. Knowing the ease of integration and the familiarity with Exclaimer’s value proposition, SYHA chose to use Exclaimer Signature Management Cloud.



INDUSTRY

Not-For-Profit



LOCATION

United Kingdom



WEBSITE

syha.co.uk

THE CHALLENGE

- ▶ Had migrated to Microsoft 365 and needed control over corporate email signatures

THE SOLUTION

- ▶ Moving from Exclaimer Signature Manager Exchange Edition to Exclaimer Signature Management Cloud

THE BENEFITS

- ▶ Continued centralized email signature management



MIGRATING EMAIL SIGNATURE MANAGEMENT TO EXCLAIMER SIGNATURE MANAGEMENT CLOUD

It took just one day for SYHA to have Exclaimer Signature Management Cloud completely setup. "The migration from Signature Manager Exchange Edition to Exclaimer Signature Management Cloud was seamless and no unforeseen issues occurred," stated Mr Taylor. "Exclaimer Signature Management Cloud was self-explanatory to setup. It predominantly involved setting up multiple signatures to ensure they all looked professional and there was a level of uniformity in layout."

POSITIVE RESULTS

"Since its implementation, we've had no issues and Exclaimer Signature Management Cloud has worked effortlessly. We have seamless email signature assignment without a constant requirement for management/updates," concluded Mr Taylor. "That is exactly what we want from such a solution; the less time we spend administering it, the better it is for our other business critical services."

“

We have seamless email signature assignment without a constant requirement for management/updates



Stephen Taylor
ICT Service Officer