

## CASE STUDY

# GREAT PLAINS TECHNOLOGY CENTER

Great Plains Technology Center needed a solution to help standardize its users' Microsoft 365 email signatures. It chose to trust Exclaimer.



**Great Plains Technology Center** is a career and technology education center based in Oklahoma, USA and is part of the Oklahoma Department of Career and Technology Education system.

The center helps to prepare individuals for success in both work and life and it trains over 1,000 students in more than 70 career majors.

 **INDUSTRY**  
Sports

 **LOCATION**  
United States

 **WEBSITE**  
[greatplains.edu](https://greatplains.edu)

## CONSISTENT CAMPUS SIGNATURES

Trying to maintain a consistent email signature across multiple users' emails isn't always simple. There are several ways to go about doing this; allow users to create their own email signature, have IT manually update every users' email signature, or use a dedicated email signature solution. Great Plains Technology Center decided the last option was the best one to use.

"We wanted a standardized signature for all email on campus," said Kevin Chambers, Director of Information Technology at Great Plains Technology Center. "We started with a different product, but it did not have all of the functionality we needed to deploy Microsoft 365 signatures."

## FINDING THE RIGHT SOLUTION

"We had only just moved to Microsoft 365 and needed a cloud-based solution that could handle the different problems we were having with email signature standardization," said Mr Chambers. After some searching, Mr Chambers came across Exclaimer and its email signature email signature management solution, Exclaimer Signature Management Cloud.

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### THE CHALLENGE

- ▶ IT struggled to manually update all users' email signatures
- ▶ Another email signature solution had been tested but it did not work as required

### THE SOLUTION

- ▶ Exclaimer Signature Management Cloud was chosen to deploy Office 365 signatures easily

### THE BENEFITS

- ▶ All users have a uniform signature design and consistent templates
- ▶ Different signatures could be created based on various requirements



“Exclaimer Signature Management Cloud was easy to setup and configure, and creating a signature using the drag-and-drop editor was really simple,” continued Mr Chalmers. “The hardest part was just figuring out the best design for our signature!”

## ONE LESS THING TO WORRY ABOUT

“All Great Plains Technology Center users now have a unified email signature,” said Mr Chambers. “We were also able to create different signatures for users with a different physical address or phone number.”

“Using Exclaimer Signature Management Cloud means one less thing for the IT department to worry about,” Mr Chambers concluded. “With this exceptional solution, I always know that our email signature templates are being taken care of. The solution really has been great. Exclaimer Signature Management Cloud quickly solved Great Plains’ problem of inconsistent email signatures.”

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**Kevin Chambers**  
Director of Information  
Technology

**exclaimer**

exclaimer.com