

CASE STUDY

EASY SERVICE INFORMATIQUE



EASYSERVICE
INFORMATIQUE

See how Easy Service Informatique chose Exclaimer Signature Management Cloud to centrally manage email signatures for all its employees after migrating to Microsoft 365.

ABOUT EASY SERVICE INFORMATIQUE

Founded in 2002, Easy Service Informatique has expertise in areas such as network security, backup, facilities management and telephony over IP. The company offers its services to small and medium-sized companies in Paris and Ile de France with the objective of “simplifying your IT”. It does this through employing core values such as professionalism, proximity, and reactivity.

AN EVOLUTION OF EMAIL SIGNATURE MANAGEMENT

Easy Service Informatique had been using one of Exclaimer’s on-premises solutions to manage its email signatures for a number of years. This had allowed the company to ensure all users received a consistently branded email signature across all devices. So when it came time for Easy Service Informatique to migrate to Microsoft 365, it made sense for it to move to Exclaimer Signature Management Cloud.

“I expected Exclaimer Signature Management Cloud to offer us a lot more than what we had been used to with our current email signature software,” declared Yves Gourlé, Director of Information Systems at Easy Service Informatique. “What we got was even better than what we had initially expected. We got a high-performance signature designer, integration with Azure Active Directory, and a wealth of additional features not available in Exclaimer Signature Manager.

“The Exclaimer sales process was very clear and configuring Exclaimer Signature Management Cloud was quite simple. In fact, implementing the solution only took a few hours. Plus, we didn’t need any special skills to use the product. It really did offer an evolution of what Exclaimer had previously made to date.”

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 **INDUSTRY**
IT Services

 **LOCATION**
France

 **WEBSITE**
easyserviceinformatique.com

THE CHALLENGE

- ▶ Needed an email signature solution that would work with Microsoft 365

THE SOLUTION

- ▶ Moving to Exclaimer Signature Management Cloud from Exclaimer’s on-premises email signature software

THE BENEFITS

- ▶ Centralized email signature management for Microsoft 365
- ▶ Enhanced feature set that improves greatly on Exclaimer Signature Manager



LETTING THE MARKETING DEPARTMENT MANAGE SIGNATURES THEMSELVES

“Exclaimer Signature Management Cloud met our requirements perfectly,” concluded Mr. Goulié. “Easy Service Informatique is now able to easily manage our email signatures centrally within Microsoft 365 without any impact on client workstations.

“Our relationship with Exclaimer has always been very good. We really appreciate the company’s support and how they are always willing to go above and beyond if we ever need any assistance. I would recommend using Exclaimer Signature Management Cloud if you want to guarantee consistent email signatures on a companywide scale.”

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Yves Goulié

Director of Information Systems

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