

# EXCLAIMER SIGNATURE MANAGEMENT CLOUD

Managing email signatures need not be a constant headache. Get consistent email signatures with reliable branding and messaging by choosing Exclaimer Signature Management Cloud.

## THE CHALLENGE

Anyone who has been involved with applying an organization-wide policy for email signatures knows it is a truly frustrating and repetitive task. What should be straightforward can take an unreasonable amount of time to accomplish.

Traditional methods for managing email signatures are cumbersome to implement, require certain IT skills, and often don't enforce signature conformity effectively. Organizations find themselves in need of a solution that delivers consistency on all emails with minimal effort required. One that can be used by anyone to ensure a comprehensive email signature strategy is in place for the whole company.



## THE SOLUTION

Exclaimer Signature Management Cloud offers a new way to create and manage email signatures for all users.

The solution incorporates a simple yet effective design process to easily create templates that adhere to your branding and include additional elements such as promotional banners, social media icons, and legal disclaimers.

It also offers multiple methods for deploying and enforcing email signatures, removing the burden on employees and substantially cutting IT admin overheads. This ensures all users get a professional email signature when sent from any device, including Macs and mobiles

- ✓ Enforce consistent signatures on every email.
- ✓ Create professional designs in minutes.
- ✓ Get accurate contact details in all templates.
- ✓ Deploy designs to specific users/departments.
- ✓ Target select audiences with content.
- ✓ Schedule certain signatures designs to change automatically.

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The product has solved all of our issues 100% and I am pleased that we are now easily able to manage all email signatures.



**John van Strien**  
ICT & Facilities Manager  
UNICEF Nederland

## KEY FEATURES

### Drag-and-drop signature designer

Design professional email signature templates with a simple-to-use tool that can be used by anyone regardless of IT skill. Drag elements into your design and preview the finished layout as you work.

### Intuitive email signature configuration

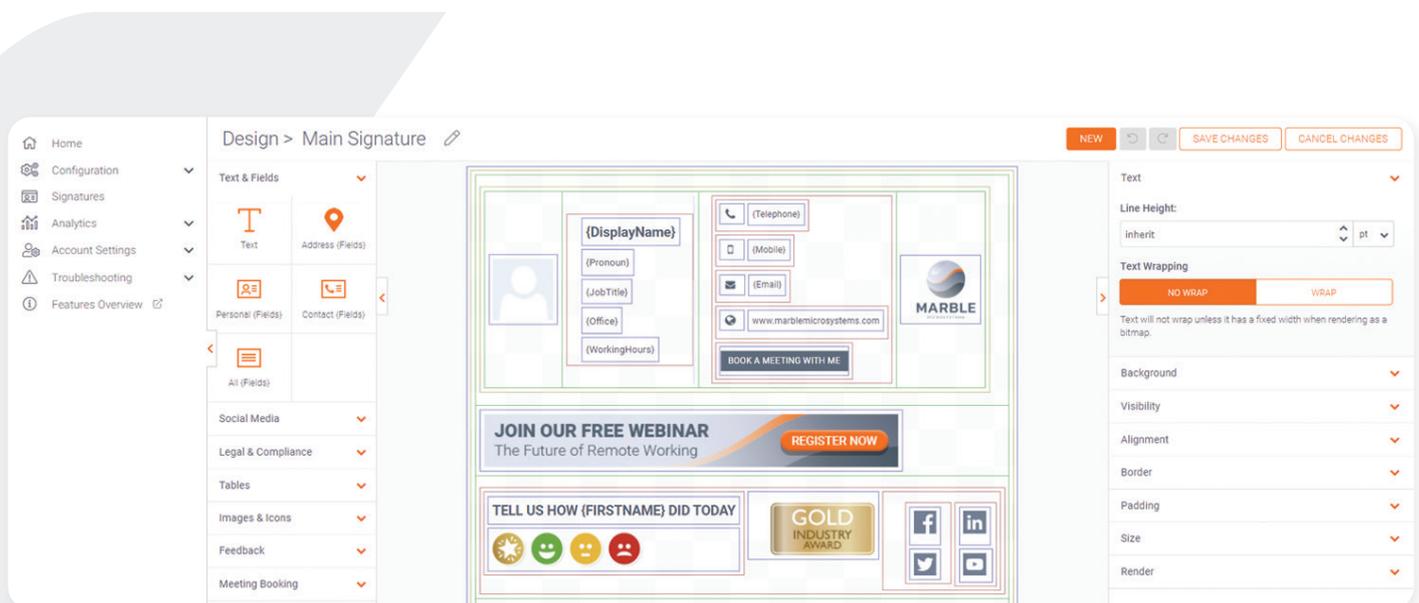
Use settings to establish the behaviour for your email signatures to enforce your strategy. Assign specific signatures to teams and departments. Utilize advanced options like recipient targeting, scheduling, and reply rules.

### Consistent organization-wide email signatures

Deploy email signatures as you see fit. Cover all email clients and devices that you need to including mobiles. Never worry about an unbranded, non-complaint email ever again.

### Control access and ownership

Grant access privileges to multiple employees and assign admin or editor rights. Limit access and add folder security. Ensure only the right people deal with email signature management.



## KEY BENEFITS

- ✓ Present a professional look and feel on every single email.
- ✓ Use email signatures to convey key messages to your audiences.
- ✓ Empower the right individuals to manage email signatures for your organization.
- ✓ Reduce the admin overheads associated with maintaining signature templates.
- ✓ Simplify the process of updating email signatures for all users.
- ✓ Use email signatures as a new marketing communications channel for your organization.

Learn more >

