exclaimer

# EXCLAIMER SIGNATURE APPOINTMENTS POWER UP

**Email is one of the most important forms of communication in modern business, but it cannot replace the need for calls and face-to-face meetings. Let your email signature do all the work necessary to schedule a convenient appointment with the Exclaimer Signature Appointments Power Up.**

## THE CHALLENGE

Whether it's with internal colleagues, prospects, clients or customers, arranging meetings will occur in most job roles. Such meetings often form a crucial component of the customer service or sales process of an organization.

However, scheduling important appointments can be very difficult, particularly over long email chains. Selecting a convenient time for all parties can involve a lot of back-and-forth communications. Employees can also be left struggling to manage calendars filled with meeting requests, giving them less time to focus on other important tasks.

Ultimately, it can leave organizations unable to provide a level of interaction that both they and their customers desire.



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## THE SOLUTION

The Exclaimer Signature Appointments Power Up makes scheduling appointments both instant and straightforward. It means no administration beyond simply adding busy periods to your calendar.

A link is included in every suitable message as part of its email signature. Recipients can then access the real-time availability of the sender and immediately book a meeting at the push of a button. This avoids any delays, long email conversations and uncertainty regarding the level of service being provided.

❝ **Transform email signatures into powerful scheduling and time management tools**

- ✔ Include a booking link on appropriate emails.
- ✔ Let recipients select a time from available slots.
- ✔ Offer real-time availability of recipients' calendars.
- ✔ Create custom booking pages with corporate branding.
- ✔ Define days/times available for booking.
- ✔ Integrate with Microsoft Teams and other video platforms.

## KEY FEATURES

### Simple appointment booking

Utilize email signatures as a means to simplify meeting scheduling. Provide recipients with a preferred method of interacting with your organization.

### Real-time availability

Automatically share free appointments with zero effort by integrating with users' Outlook or Google calendars. Avoid wasted time spent arranging appointments and managing calendars.

### Automatically share appointment details

Book new meetings with all parties in minutes. Free up employees to proceed to focus on other tasks while giving the other party instant confirmation that their appointment is securely booked. Reduce time wasted with missed appointments by sending both parties automated reminders.

### Control bookable periods

Allow employees to establish bookable periods for when they are available for meetings. Choose which days and times you want your teams to be accessible to recipients. Offer meetings in person, via phone call or on video platforms like Microsoft Teams and Zoom.



## KEY BENEFITS

- ✓ Simplify the process of booking meetings with your employees.

- ✓ Make your salespeople more accessible during the sales cycle.

- ✓ Provide best in class support with easy remote assistance.

- ✓ Remove the complexity of scheduling appointments in a way customers will appreciate.

- ✓ Eliminate the admin overheads associated with maintaining calendars and meetings.

- ✓ Avoid the time lost to missed appointments and forgotten engagements.

**Learn more** →